

**Response To Notice To File Missing Parts Of Application  
Filing Date Granted (PTO-1533)(Small Entity)**

Docket No.  
**01-169**

Re Application Of: **Kannan Srinivasan, et al.**



Serial No.

**09/804,735**

Filing Date

**03/13/01**

Examiner

**unassigned**

Group Art Unit

**unassigned**

Invention: **METHOD AND APPARATUS FOR DETERMINING THE EFFECTIVENESS OF INTERNET  
ADVERTISING**

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Box Missing Parts

This is a response to the Notice to File Missing Parts of Application - Filing Date Granted (PTO-1533) mailed on

**April 23, 2001**

*Date*

Enclosed herewith for filing are the following:

- ☒ A copy of the Notice to File Missing Parts of Application - Filing Date Granted (PTO-1533). **(REQUIRED)**
- ☒ An oath or declaration in compliance with 37 CFR 1.63, including residence information and identifying the application by the above Application Number and Filing Date.
- ☒ A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date.
- ☐ An oath or declaration in compliance with 37 CFR 1.63 listing the names of all inventors and signed by the omitted inventor(s), identifying this application by the above Application Number and Filing Date.
- ☐ A verified English translation of the non-English language application papers as originally filed. It is requested that this translation be used as the copy for examination purposes in the United States Patent and Trademark Office.
- ☒ 1 verified small entity declaration(s)
  - ☐ is/are attached.
  - ☒ was/were filed on **March 13, 2001**
- ☐ A separate request for refund.
- ☒ Other (list):

**new formal drawings**

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**TO THE ASSISTANT COMMISSIONER FOR PATENTS:**

Attention: Manager, Application Branch

☒ Completion of application fees as calculated below:

☐ Utility application filing fee \_\_\_\_\_

☐ Design application filing fee \_\_\_\_\_

☐ Total number of independent claims = \_\_\_\_\_

☐ Total number of claims = \_\_\_\_\_

☐ Multiple dependent claims \_\_\_\_\_

☒ Surcharge for late payment of filing fee and/or late filing of original declaration or oath **\$65.00**

☐ Petition and fee for filing by other than all the inventors or a person not the inventor \_\_\_\_\_

☐ Fee for processing an application filed with a non-English language specification \_\_\_\_\_

☐ Fee for processing and retention of application \_\_\_\_\_

Total completion of application fees **\$65.00**

This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a response to the above-identified Notice to File Missing Parts of Application. The requested extension is as follows (check time period desired). If an additional time extension is required, please consider this a petition therefor.

☒ One month ☐ Two months ☐ Three months ☐ Four months ☐ Five months

from: **June 23, 2001** until: **July 23, 2001**  
*Date Date*

Total time extension fees **\$55.00**

Total fees due **\$120.00**

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**01-169**

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Serial No.  
**09/804,735**

Filing Date  
**03/13/01**

Examiner  
**unassigned**

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**unassigned**

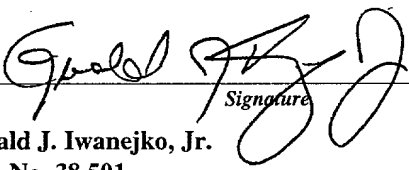
Invention: **METHOD AND APPARATUS FOR DETERMINING THE EFFECTIVENESS OF INTERNET  
ADVERTISING**

TO THE ASSISTANT COMMISSIONER FOR PATENTS:

Attention: Manager, Application Branch

The fee of **\$120.00** is to be paid as follows:

- ☒ A check in the amount of the fee is enclosed.
- ☒ The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. **03-2026**  
A duplicate copy of this sheet is enclosed.
- ☒ If an additional extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. **03-2026**  
A duplicate copy of this sheet is enclosed.

  
Signature  
**Gerald J. Iwanejko, Jr.**  
**Reg. No. 38,501**  
**Cohen & Grigsby, P.C.**  
**11 Stanwix Street**  
**15th Floor**  
**Pittsburgh, PA 15222**  
**(412) 297-4900**

Dated: **July 23, 2001**

I certify that this document and fee is being deposited on \_\_\_\_\_ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

*Signature of Person Mailing Correspondence*

**SEE EXPRESS MAIL CERTIFICATE**

*Typed or Printed Name of Person Mailing Correspondence*

CC: